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ZIG ZAG HUB

2025 FESTIVAL SPONSORSHIP PACK

YOUNG EYES
FESTIVAL OF INNOVATION



Please review our sponsorship opportunities & reap the benefits of showcasing your business as part of our annual Young Eyes Festival 2025.

2025 event



24th September 2025



Hars Aviation Museum,
Albion Park Rail

9.30am - 2.30pm

The Young Eyes Festival of Innovation, hosted by Zig Zag Hub, annually spotlights rising stars from Illawarra high schools participating in our Entrepreneurial program, successfully running the event for three consecutive years in 2022, 2023 and 2024.



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How it works:

Students can first join our Entrepreneurial program within their school and go through the program with a Zig Zag Hub facilitator. Once the program is completed, they can nominate themselves to enter the Young Eyes Festival of Innovation where they need to go into a 'Pitch Fest' competition online and present their business idea or concept to the judges and each participant will elect which category they will enter for the Young Eyes Festival.

Award categories:

Award categories for 2025 are:

- Young Entrepreneur of the Year - A product or service
- Young Innovator of the Year - A innovative concept or idea

The judges will then select the top finalists for each award category to enter the Young Eyes Festival event as the final round to showcase their ideas to expert judges and the audience.



ZIG ZAG HUB

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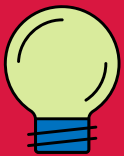


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YOUNG EYES

FESTIVAL OF INNOVATION

ENTREPRENEURIAL PROGRAM SESSION BREAKDOWN



**IDENTIFYING
A PROBLEM**



**FINDING A
SOLUTION**



**MARKET
RESEARCH**



**SWOT
ANALYSIS**



**PROTOTYPE
PROCESS**



**PITCH
PRACTICE**



MAIN EVENT / 24.09.2025



Hars Aviation Museum, Albion Park Rail

Final details TBA

WINNER

2024

WINNERS

YOUNG
EYES
FESTIVAL OF
INNOVATION

MIDO WANG

YOUNG ENTREPRENEUR OF THE YEAR 2024

Mido was awarded Young Entrepreneur of the Year for his impressive online English tutoring service designed specifically for Chinese students preparing to study abroad. His platform focuses on helping students become familiar with the subject-specific language used in Australian classrooms — such as the vocabulary found in maths and English courses — giving them the confidence to succeed in a new learning environment.



JEMIMA ROBINSON

YOUNG INNOVATOR OF THE YEAR 2024

Jemima took out the Young Innovator of the Year award with her clever and sustainability-focused invention — a colour-changing sticker that measures the acidity of fruit to indicate ripeness. This simple yet effective innovation has the potential to reduce food waste, improve the way we consume fresh produce, and empower consumers to make smarter, more informed choices about when to enjoy their fruit.



YOUNG

ENTREPRENEURS SPOTLIGHT



**Tahlia
Wood**

YOUNG ENTREPRENEUR OF THE YEAR 2022

Tahlia won the title of 'Young Entrepreneur of the Year 2022' last October and completed a 12 month mentorship with Diana Foye, from Foye Legal, with her business 'Resin Memories' creating products through resin.

Tahlia had the opportunity to create 1000 keyrings for our major sponsor 'Sicona Battery Technologies' and this is a remarkable achievement. It signifies her ability to scale her business and fulfill large orders for corporate clients. We are excited to see how 'Resin Memories' continues to grow and flourish in the market.



**Jakai and
Kaylan Christie**

FINALISTS 2023 - INNOVATIVE BUSINESS IDEA IN SUSTAINABILITY

Brothers, Jakai and Kaylan presented their business idea to a panel of judges at our Young Eyes Festival of Innovation 2023. They have an ambitious and innovative business concept involving lithium iron batteries turning raw lithium into useable batteries that can be sold in the global market. They explained in their business pitch that the benefits of this would be, job creation, cost savings, sustainability and profit retention. Sicona's founder and CEO, Christiaan Jordaan, was thoroughly impressed with their concept and it may open up opportunities for collaboration, investment, or mentorship, which can be instrumental in turning their vision into a successful business reality. Innovative ideas like this are essential for advancing technology and creating a more sustainable future. Jakai and Kaylan's determination and forward-thinking approach are commendable, and their concept has the potential to make a significant impact in the field of battery technology and beyond.



**Harrison
Mann**

FINALIST 2023 - CUSTOM SHOE DESIGNS

Harrison started his entrepreneurial journey in our program where he developed his business idea 'Hmannidips' a shoe brand that customises shoe designs and presented this idea to our judges in the Young Eyes Festival of Innovation 2023. Harrison showcased his shoes at the festival and had the opportunity to gift a pair of shoes custom designed for Sydney Kings owner 'Paul Smith' that was our keynote speaker and judge at our Young Eyes Festival 2023. It's clear that Harrison is off to a promising start, and his creative approach to custom shoe design is a noteworthy addition to the world of fashion and innovation.

SPONSORSHIP

PACKAGES 2025

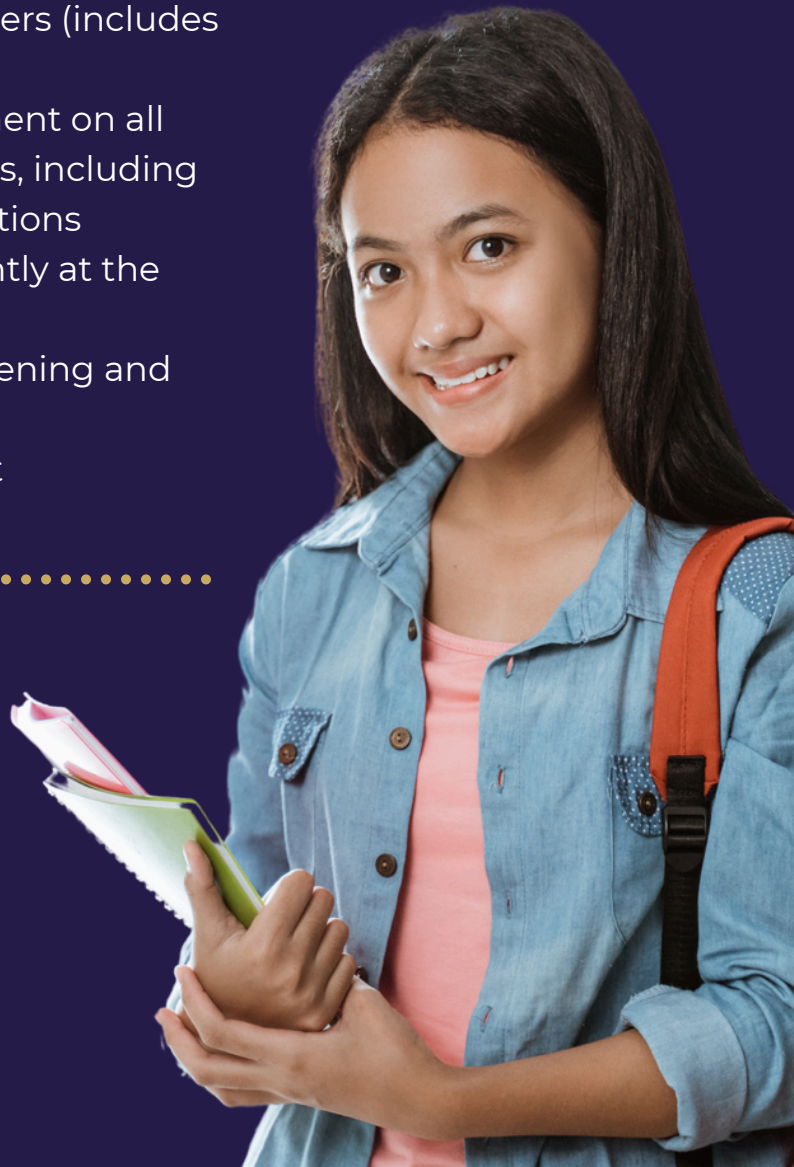


GOLD SPONSOR

\$10,000 Excl. GST

Our premier sponsorship opportunity includes:

- Entitled to be called a Gold Sponsor
- Meet and greet with festival finalists, including a complimentary photo
- Speak for up to 5 minutes at the Young Eyes Festival of Innovation
- Be a judge in the Festival pitch competition
- Present trophies to high school winners (includes photo opportunity)
- Logo placement and acknowledgement on all marketing and promotional materials, including social media and school communications
- Business banner displayed prominently at the Young Eyes Festival of Innovation
- MC acknowledgment at both the opening and closing of the event
- 6 complimentary tickets to the event



SPONSORSHIP

PACKAGES 2025



SILVER SPONSOR

\$7,500 Excl. GST

- Entitled to be called a Silver Sponsor
- Meet and greet with festival finalists including complimentary photo
- Logo placement and acknowledgement on marketing advertising, including, social media channels and marketing material within the schools
- Business Banner can be presented at the Young Eyes Festival of Innovation
- MC to mention at opening and closing
- 4 complimentary tickets to the event

SUPPORT SPONSOR

\$1,500 Excl. GST

- Entitled to be called a Support Sponsor
- Logo placement and acknowledgement on marketing advertising, including channels and marketing material within the schools
- Business Banner can be presented at the Young Eyes Festival of Innovation
- MC to mention at opening and closing



DONATION

OPTIONS 2025

If a full sponsorship package isn't the right fit for your business, you can still make a big impact.

Through our registered charity, *Cloud School – The Classroom in the Cloud Ltd*, you can make a tax-deductible donation to support students from low socio-economic areas within the Illawarra. Your contribution will go directly towards providing essential food, clothing, and resources to students in need.

At the end of the event, we will publicly acknowledge all donations on our website, including the school supported and the value of the donation, in recognition of your generosity.

\$100 – Help cover essential learning resources for one student

\$250 – Assists with food, clothing, and essential learning materials

\$500 – Offers comprehensive support to help a student fully engage in their education

ABN: 46 652 204 245

BSB: 082 916

Account Number: 767 846 263

