



About Zig Zag Hub

Zig Zag Hub is where we believe in lifelong learning and following your own path to success. We are an business and tech learning hub and a registered training organisation delivering nationally recognised qualifications in Entrepreneurship and New Business. We offer a space for creative minds to discover their true potential by nurturing their ability to problem solve and create their own opportunities for the future.

Entrepreneurial Program

The Entrepreneurial Program designed for our **Young Eyes Festival of Innovation** will be delivered at the school where our facilitator will conduct the sessions, where this program is intended to be across **6 sessions in one-hour blocks**.

Sessions

Session 1 & 2: Identifying a problem and finding a solution

Session 3: Market Research

Session 4: SWOT Analysis

Session 5: Learning the prototype process

Session 6: Pitch Practice

Round Two

Once the first 6 sessions have been completed, a selection of students will be chosen to go onto the second round that will include pitch practice for the Young Eyes Festival.

During the close of Term 2 and into Term 3, the second round of this program will entail 4 sessions over 1-hour periods for pitch practice. This includes, refining your pitch, creating a pitch deck, and receiving valuable feedback from the Zig Zag Hub and business professionals.

Final Round - Young Eyes Festival

The next part of the selection process is where we will be hosting a Pitch Fest at the Zig Zag Hub Premises. This will be for the schools involved in the Young Eyes Festival, where their students will be pitching their business ideas to a panel of judges where one student from each school will become the finalist to represent their school at the Young Eyes Festival of Innovation main event.



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